

PHIL/PSYCH 256
INTRODUCTION TO
COGNITIVE SCIENCE
Week 3: Rules



PLEASE TURN OFF AND PUT AWAY ALL
ELECTRONIC DEVICES

1

Rules

Rule: Mental representation of the form

IF THEN ...

Not just a moral instruction.

Simpler than logic.

Examples: What are some rules that describe your
knowledge of how to enjoy the weekend?

2

History of Rules

- Production systems
- Newell & Simon, General Problem Solver, 1950s-1960s
- Expert systems, 1970s-1990s
- SOAR: Newell, Laird, etc.
- ACT, 1983-now, John Anderson, CMU (reading)

3

Rules: Computational Power

- Problem solving as search
 - planning
 - explanation
 - forward chaining: string rules together, matched against working memory of current state
 - backward chaining: work back from goal to start

4

Rules: Computational Power

- Learning
 - generalize to form new rules
 - specialize to form more specific rules
 - abduction to form explanations
 - If CAUSE then EFFECT
 - EFFECT
 - So, maybe CAUSE
 - chunking to build rules from old
- Are some rules innate?

5

Discussion Question

- How much of your everyday knowledge can be captured by rules, e.g. driving a car?

6

Strengths of Rules

- Modular, easy to add to.
- Apply to much problem solving and learning.
- Practical applications, e.g. tutors.

7

Limitations of rules

- Inflexible
- Overgeneral
- Difficult to control
- Hard to understand operation
- Knowledge acquisition is difficult: tacit knowledge. Non-verbal representations.

8

Anderson

- Cognitive skills are realized by production rules.
- Production rules are organized around a set of goals.
- Complex cognitive processes involve a sequence of production rules.
- Productions are matched against working memory.
- Rules are psychologically realistic, because they describe many aspects of skilled behavior, and predict the details of that behavior.

9

Key Points

- Rule-based representations and procedures have been used to explain many psychological phenomena.
- But they may not capture the full range of human thinking.

10

Linguistic Rules

- Phonetic, e.g. "finger", "cats"
 - ghoti
- Tenses, e.g. "ed". Pinker.
- Syntactic, e.g. forming questions
- Innateness

11

Discussion Questions

- How much of our knowledge of language is captured by rules?
- How much of our knowledge of rules is innate?

12

Psychological Plausibility

- Applied to many tasks, e.g. arithmetic, chess. John Anderson reading.
- Models learning, as new rules are constructed and chunked. Quantitative fit: power law of learning.
- Learning in rats.
- Learning of social rules, physical systems.
- Language learning

13

Neurological Plausibility

- Are there rules in the brain?
- Connectionism as an alternative.
- Anderson (new): find neural correlates of rule-based reasoning.

14

Pinker

- English has both regular past tenses formed by adding "ed" and irregular past tenses, e.g. "sang".
- The rule-rote theory, which says that irregular verbs are just memorized, is implausible, but such verbs fall into families, e.g. "sang" and "rang".
- Associationist theories are implausible, because they produce behavior that differs from human languages.
- Past tenses are computed by a combination of rules and associative memory.
- Some language impairments can be explained on the assumption that people use rules.

15

Key Points

- Rules have much psychological plausibility, for example in explaining the learning and comprehension of language.
- But other phenomena may require alternative kinds of representations.

16